**Project Design Phase-I**

**Proposed Solution Template**

|  |  |
| --- | --- |
| Date | 27 October 2022 |
| Team ID | PNT2022TMID22148 |
| Project Name | Smart Fashion Recommender Application |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

|  |  |  |
| --- | --- | --- |
| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | The benefit of rule-based chatbots is that fairly easy to build and train to interact with shoppers. The drawback is that because they’re programmed using specific rule based responses, they’re limited in how they can engage in helpful conversation with shoppers. |
|  | Idea / Solution description | Fashion shop application is an e-commerce website project. We have come up with a new revolutionary solution via which you can at once do your online shopping based on your choice barring any search. It can be completed with the aid of the usage of the chatbot. |
|  | Novelty / Uniqueness | Chatbots can bring innovation in on line help and communication with customers. Due to the growth of e-commerce, trend brands have been adopting chatbots to provide personalized client experiences. |
|  | Social Impact / Customer Satisfaction | Chatbots can reduce the time shoppers spend geared up in line. People get instant answers to frequent questions (about order status,add to cart, or locations, for instance) in a chat window as an choice of geared up for an email, a smartphone call, or a response from any one-of-a-kind channel. Resolving help cases. |
|  | Business Model (Revenue Model) | Chatbot advertising and marketing is a marketing and advertising and marketing technique that employs laptop applications to automate interactions with potentialities and customers, both on your internet site or in your app, for the purpose of producing sales. |
|  | Scalability of the Solution | Chatbots provide business the integrative solution they want to grow, scale, and maintain up with customer demands. |